

Join Us - Stop The Killing?

A doctor might not intend to, but more than 125,000 people die from adverse drug reactions every year in the US. These drugs were properly prescribed by doctors for their patients. The doctor and the patient just didn't realize that the drug should not be prescribed due to the drug being fatal for the patient. Adverse drug reactions are the fourth leading cause for death in the US. Right up there with cancer, heart attack, and stroke. Some other stats:

- Over 2,000,000 are taken to the hospital because of ADRs,
- FDA reports \$136 Billion dollars spend each year on ADRs,
- Over 2000 severe life-threatening ADR's each day (FDA),
- More than 350,000 Nursing Home ADR's each year,
- The more drugs taken the greater the risk of an ADR, and
- Patients taking over 11 drugs have a 96% chance of an ADR.

Are you taking any medications? Have you ever had any reactions to those drugs? Do you know anyone who has had adverse reactions to drugs? Probably so, and maybe they weren't serious, but wouldn't it be better to know if you, or they, were taking the right meds, in the right dosage? If there was a way to know for sure if you, or they, could be certain which drugs would be bad and which ones would be effective? Of course, you would.

There is a simple solution to this disastrous problem, but, there is a basic problem. Only a very few doctors even know that a solution exists. Very few patients have a clue that there's this simple solution. Did you know? Probably not. Our mission is to get the word out to as many doctors and patients as possible. We want you to help us do that.

What's the solution, you ask?

The solution is to have a doctor prescribe the PGx test. This is a simple cheek swab test and takes less than 5 minutes. He will send the completed test kits with the swabs to our lab that will return a report in a week or so that gives patients a full description of which drugs they can and cannot take. This is very simple process, but as mentioned, most doctors probably are not aware of this test. Some doctors are aware that there are tests out there that only test up to 13 genes, but our PGx test covers 50 genes and is the most comprehensive test available. Don't you want patients to get the best when it comes to their health?

One major issue regarding medications is how patients metabolize drugs. Some are fast metabolizers, and some are slower. This means the dosage and frequency must be regulated accordingly. If patients don't know how they metabolize these drugs, how can they regulate the right dosage? This is especially important with the Opioid class of drugs. Too much too soon can be deadly. Too slow and the drugs can build up in the body and cause death. This is a leading news story on an ongoing basis.

One important note is that this test is only required once in one's life because this is a DNA test and DNA doesn't change over time. The patient will also get their own copy of the report from the doctor, so they can share the results with any doctor or hospital, so you don't accidentally get a bad drug. One out of every six patients get a bad drug when in the hospital. The goes up to one of three if you are over 70.

Many insurance companies cover the cost of this test, when medically necessary, so there is usually no cost to the patient. If their insurance doesn't cover it, they be contacted, before the test is done, to see if they want to pay for the test on a payment plan. There will never be any surprise billings.

If you knew about this genetic information and did not act upon it, you would not be practicing good medicine. - St. Jude Children's Hospital.

Get a Letter to their Doctor, set up the Dr., and make money for a long time.

If you are convinced that you need to offer this test, and you should be, then we offer a free service that provides you with a letter from your client to their doctor that requests that the Doctor prescribe the PGx test. He probably won't be aware that this test is available, but the letter explains how and why he should contact you to get set up to offer the test.

The letter is comprised of three pages. The first two pages are for the patient to read to explain how the process works and how the cost will be covered. The third page is to be given to the Doctor to explain how they can get set up to prescribe the test. It's all very easy and costs neither the patient or the Doctor to get set up or do the test. There is never any cost to the doctor to offer this test. The lab pay for all testing supplies, shipping, and reporting.

The first step is to review the recorded webinar. You can go to:

<https://vimeo.com/financialhalo/review/123051582/4026dec1f9>

to review a recording or you can see it live Monday, Wednesday, Thursday at 8pm CST, and Noon CST Saturdays. Register for a live webinar at:

<https://register.gotowebinar.com/register/1306388424867019778>

The webinar gives you all the details on what the PGx test is, why it's needed, how you can get involved, and the commissions you can earn. Great plan and great commissions. You get paid for every test that is reimbursed to the lab by the insurance company, or Medicare.

What could be easier than generating a letter from your client to their doctor so that the doctor calls you to get more information to get set up. Doctors calling you? That is a great marketing system. If you already know doctors, then we have presentations to him as, well.

Of course, once you have a relationship with a Doctor, you can offer other life/health programs to him as well.

Who uses this test?

Don't take our word for it. Some of the major institutions that use this test on a routine basis:

- **Mayo Clinic**
- **Johns Hopkins Hospital**
- **St. Jude Hospital**
- **Ohio State University**
- **Cleveland Clinic**
- **University of Chicago**
- **Brigham and Women's Hospital**
- **Vanderbilt Medical Center**
- **Stanford Medical Center**
- **Duke University Medical Center**
- **Columbia University Medical Center**
- **University of Maryland Medical Center**

To get started: Review the Webinar, then call Chris Lynes at LynStar Benefits, a Certified Independent MedXPrime Representative, 972-979-1701, or email me at chris@lynes.net. I will answer any questions.